Agenda No. 1.02 in AC

Date: 07/07/2021

University of Mumbai





VidyaPrasarakMandal's

K.G. Joshi College of Arts & N.G. Bedekar College of Commerce

(Autonomous)

(Affiliated to University of Mumbai)

Program:B.A.

Specific Programme: Communication Skills in English JBCUACS

Syllabus for FYBA

Year of Establishment: 1969

Year of Upgrading: 2021-2022

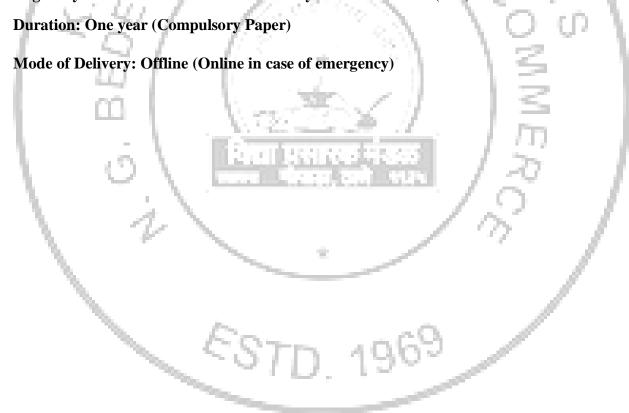
Specific Programme: Communication Skills in English JBCUACS

PREAMBLE

The English language is known as a link language. It is not just confined to the academic but has spread its wings not only in the corporate world but also in the personal space. Effective interpersonal communication involves the four skills (listening, speaking, reading, and writing) of language learning which enhances and reinforces an individual's communication skills.

The Department of English through the course of Communication Skills in English imparts these fundamental skills through letter writing, grammar, creative writing, and reading comprehension intending to equip the learners to become persuasive and assertive communicators. Tutorials are especially conducted to provide personal attention to the learners and focus on building their soft skills and etiquette is it performing in interviews or Group Discussions. It also aids in refining their employability skills like Teamwork, Self- management, planning and organizing and so on. A course in Communication Skills in English as a core paper at the first year of graduation will help the learners to excel in all their academic, professional, and personal endeavors.

Eligibility: A student must have successfully cleared the HSC (12th) examination.



(Credit Based Semester and Grading System with effect from the academic year 2021–2022)

Specific Programme: Communication Skills in English -

JBCUACS

PROGRAMME-OUTCOMES

PO	PODescription
POI	To make the learners aware about landmark historical events, political systems, geographical and social aspects of Regional, National and International level
PO2	To impart linguistic skills and proficiency to the learners about the literature- ancient, Regional, National and International level
PO3	To sensitize students towards social climate and culture
PO4	To equip the learners with the skills of citizenship
PO5	To make the learners aware about Philosophical thoughts - Indian and Western

PROGRAMME - SPECIFIC OUTCOMES

PSO	PSO Description
PSO1	Enhances the language proficiency and orient the learners towards functional aspects of language.
PSO2	Helps the learners to understand the need and importance of effective communication.
PSO3	Helps the learners to understand the basic concepts in literary writing
PSO4	Increases the range of lexical resources
PSO5	Provides adequate exposure to writing skills through a variety of exercises
PSO6	Develops personal creativity in writing

DISTRIBUTION OF TOPICS AND CREDITS

Paper No	Paper Name	Semester	Course	Course Code	Credits
			Nomenclature		
1	Communication	I	Communication	JBCUACS101	2
	Skills in	_	Skills in English –	No.	
	English	CU	LEGA	. "	(B)
	C.K.	_III	Communication	JBCUACS201	2
/	.07.0	,UL	Skills in English-	V 1	
	2 6	-	п	D. ~ "	/



COURSE OUTCOMES

Semester I

Course Nomenclature: Communication Skills in English Paper I

Course Code: JBCUACS101

- 1. Use appropriate grammatical structures while writing English
- 2. Generate ideas for focused writing and demonstrate creative expression.
- 3. Use the reading strategies to question, analyze, synthesize and evaluate the texts.
- 4. Speak confidently in social and professional set ups.

Semester II

Course Nomenclature: Communication Skills in English Paper II

Course Code: JBCUACS201

- 1 Prepare students with a sound knowledge of Basic English Vocabulary
- 2 Develop the writing and linguistic skills.
- 3 Make learners able to correct improper use of English grammar, words.
- 4 Enhance understanding of various forms and structures of creative writing.

The Syllabus approved by the Board of Studies, Academic Council and Governing Body is as follows –

Paper I: COMMUNICATION SKILLS IN ENGLISH-I

Semester I

Course Nomenclature: COMMUNICATION SKILLS IN ENGLISH

Course Code: JBCUACS101

Lectures

Unit I: Basic Language Skills: Grammar

09

- Articles, prepositions, conjunctions
- Transformation of sentences(simple, compound, complex)
- Tenses
- Subject-verb agreement
- Question tags
- Direct and indirect speech
- Voice

Unit II: Reading Skills: Comprehension (Unseen Passage)

- 09

The following Skills to be acquired

- Reading with fluency and speed
- Skimming and scanning
- Identifying relevant information
- Isolating fact from opinion
- Understanding concepts and arguments
- Identifying distinctive features of Language
 (Passage should be of 250/300 words of Level 1. The passage may be taken from literary/scientific/technical writing as well as from the fields of journalism, management and commerce)

Unit III: Writing Skills (Formal Correspondence): Letters

09

- Job Application letter (without Resume)
- Statement of Purpose

- Request for Recommendation Letter
- Request for Information under Right to Information Act (RTI)

Unit IV: Writing Skills: Paragraph Writing

09

- Developing an idea
- Using appropriate linking devices
- Cohesion and Coherence
- Components of a Paragraph
- Creativity in introductions and conclusions

Unit V: Writing Skills: Essay

09

- Expository
- Persuasive
- Analytical
- Reflective/Descriptive

REFERENCES

- 1. Arnaudet, Martin. L. & Mary Ellen Barrett. *Paragraph Development: A Guide for students of English*. New Jersey Prentice Hall Regents. 1990.
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- 3. Bhasker, W. W. S & Prabhu, N. S.: English through Reading, Vols. 1 and 2. Macmillan, 1975.
- 4. Blass, Laurie, Kathy Block and Hannah Friesan. Creating Meaning. Oxford: OUP, 2007.
- 5. Brown, Ralph: *Making Business Writing Happen: A Simple and Effective Guide to Writing Well.* Sydney: Allen and Unwin, 2004.
- 6. Buscemi, Santi and Charlotte Smith, 75 Readings Plus. Second Edition New York: McGraw-Hill, 1994.
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- 10. Freeman, Sarah: Written Communication. New Delhi: Orient Longman, 1977.
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- 16. Mohan Krishna &Banerji, Meera: *Developing Communication Skills*. New Delhi: Macmillan India, 1990.
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- 19. *Reading & Thinking in English, Four volumes,* (vol. 1 for the lowest level, vol. 4 for the highest level). The British Council Oxford University Press, 1979-1981.
- 20. Sasikumar, V., KiranmaiDutt and GeethaRajeevan. *A Course in Listening and Speaking I & II*. New Delhi: Foundation Books, Cambridge House, 2006.
- 21. Savage, Alice, et al. Effective Academic Writing. Oxford: OUP, 2005.

SEMESTER II

TITLE: Communication Skills in English Paper II

Course Nomenclature: COMMUNICATION SKILLS IN ENGLISH

Course Code: JBCUACS201

Lectures

Unit I: Basic Language Skills: Vocabulary building

09

- 1 Antonyms, Synonyms
- 2 Suffixes, Prefixes, Root words
- 3 Homophones, Homonyms
- 4 Collocation
- 5 Changing the Class of Words

Unit II: Editing and Summarization

09

A) Editing:

-	1	Heading / Headlines / Title / Use of Capital Letters
	2	Punctuation: Full Stop, Comma, Colon, Semi-Colon, Dash,
_		s, Exclamation and Question mark
	3	Spelling
		ubstitution of words
		Jse of link words and other cohesive devices
(6 R	emoving repetitive or redundant elements
B) Summari	1	71/00 (D)
/	The fol	llowing skills to be acquired
/	.15	Discern the main / central idea of the passage
//	2	Identify the supporting ideas
//	3	Eliminate irrelevant or extraneous information
1 66	4	Integrate the relevant ideas in a precise and coherent
	mannei	
11	trr	
Unit III:	Writii	ng Skills: E – mails 09
1 ~ 4		
	1	Inquiry
	2	Invitation
ll cá	3	Thank you
-	4	Request for permission
	5	Congratulatory
No. and a	50%	\ ExtExtrages / 5-
Unit IV: 1	Report	Writing 09
\.		_\
- N.	1	Eye – witness Report
1	2	Activity Report
1	3	Newspaper Report
** ** **		
Unit V: Creat	tive W	riting 09
%		
		cover those aspects of writing that go beyond the
		al or professional forms of writing and encourage
the learner to ex	xplore	the artistic and imaginative elements of writing
	1	
	1	Story writing Production of the story writing
	2	Poetry writing Placeing feebien travel feed culture personal blace
	3	Blogging: fashion, travel, food, culture, personal blogs
	4	Journalistic writing
	5	Promotional leaflet

Suggested Topics for Tutorials (for both the Semesters)

- 1. Group Discussions
- 2. Mock Interviews
- 3. Book/Film Reviews
- 4. Speeches/ Debates
- 5. Language Games
- 6. Blog Writing
- 7. Story Writing
- 8. Tweets
- 9. Picture Composition
- 10. Interpretation of Technical Data
- 11. Basics of research writing

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- 22. Arnaudet, Martin. L. & Mary Ellen Barrett. *Paragraph Development: A Guide for students of English*. NewJerseyPrentice Hall Regents. 1990.
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- 3) http://www.teachingeng1ish.org.uk
- 4) http://www.usingenglish.com
- 5) http://www.bbc.co.ukl
- 6) http://www.thefreedictionary.com
- 7) http://www.pearsoned.co.uk/AboutUs/ELT/
- 8) http://www.howisay.com/

Modality of Assessment

A. Internal Assessment : 40% - 40 Marks

Serial No.	Evaluation Type	Marks
1	Written Test	20
2	Assignment/Project	15
3	Class Participation	05
/ 5	Total:	40

B. External Examination: 60%- 60 Marks

Semester End Theory Examination

Time: 2 hours

SEMESTER -I

NB. 1. All questions are compulsory.

2. Figures to the right indicate full marks.

Q.No.	Questions	Marks
1.A	Articles, Prepositions, Conjunctions (tested through Paragraph)	05
В	Do as directed	10
2	Comprehension Passage	10
3	Paragraph Writing (Any 1 out of 2)	05
4 A	Letter Writing: Job Application	07
В	Letter Writing- SoP, Recommendation letter, RTI (Any 1 out of 2)	08
5	Essay Writing (Any 1 out of 2)	15

SEMESTER -II

- NB. 1. All questions are compulsory.
 - 2. Figures to the right indicate full marks.

Q.No.	Questions	Marks
1 A	Antonyms, Synonyms, Suffixes, Prefixes, Root words	08
1 B	Collocation, Changing the class of words	07
2 A	Editing: One passage of 100-200 words to be given	08
2 B	Summary: One passage of 250-300 words to be given	07
3	Emails (2 out of 3)	10
4	Report writing (1 out of 2)	10
5	Creative Writing (1 out of 2)	10

